



Dear Sirs,

The Irish Dancing Teacher's Association of North America Inc (IDTANA) is proud to announce the dates and location of their flagship world qualifying Irish dancing event for the 2008 dancing season. The North American Irish Dancing Championships will be held at the Opryland Hotel in Nashville Tennessee commencing on July 2nd.,and will conclude with all the pageantry of the newly crowned "Parade of Champions" on the evening of July 6th 2008. We are writing to you today to welcome your organization there as a proud sponsor of this most prestigious annual event on the Irish-American social calendar.

The Irish Dancing Teacher's Association of North America (<http://www.idtana.net>) was founded in 1964 with the goal of assuring teacher and adjudicator competency, as well as standardizing the ever growing number of competitions held throughout North America. Through the efforts of many dedicated Irish dancing teachers, the IDTANA has grown to over 500 teaching members with schools throughout the United States, Canada, and Mexico. IDTANA now oversees seven regional branches, with each region having the opportunity to host this event. In 2008, The New England Region (<http://idtane.com>) has the honor of organizing every detail, both large and small of our much heralded championship event.

As a non-profit organization, the IDTANA is summarily dedicated to the preservation and propagation of Irish culture, not only via this very unique performing art of Irish dance, but also by way of nurturing the music, literature, and language of Ireland. Proceeds from hosting the North American Irish Dance Championships are used to provide continued financial support of various arts curriculums featuring Irish Dance programs, as well as providing scholarships to college bound and college enrolled dancers. We also provide funding to less financially privileged dancers, allowing them to represent North America at the World Irish Dancing Championships annually.

Over the past forty-three years, our organization, through dance, has fostered culture, scholarship, and good sportsmanship while giving children an appreciation of who they are and what they can achieve in the world of tomorrow. These core values become an integral part of a child's character

in these, their most formative years. Help us perpetuate these ideals by becoming a sponsor of the 2008 North American Irish Dance championships.

The Irish Dancing Teacher's Association of North America is very appreciative of our sponsor's involvement over the past few years. Our sponsors in turn are impressed at the professional manner in which the event is orchestrated, and by how much their patronage is appreciated and acknowledged by the nearly 10,000 competitors and their families, from North America, Ireland, England, Scotland, Australia, New Zealand, Continental Europe, and South Africa.

This event has grown two-fold in the last few years due to the success of breakthrough Broadway Irish dancing productions such as **Riverdance** and **Lord of the Dance**.

This Championship is considered one of the largest Irish-American events of the year and is **the** largest Irish Dancing competition in the world. This has prompted many of our past benefactors to continue their sponsorship of this event on an annual basis.

Once again we are seeking your support in promoting this unique Irish celebration. The continued growth of our non-profit organization can be attributed to the generous support of businesses such as yours. It is our hope that your organization will consider being a proud sponsor of this prestigious event. If you would be so kind as to review the many levels of sponsorship, we are sure there is one just right for you and your business.

Thank you in anticipation of your support.

Respectful Regards

Sheila Stevens, T.C.R.G. A.D.C.R.G
Chairperson of Sponsorship Committee 2008
2326 Albany Avenue
West Hartford, CT. 06117 USA
Sponsorship2008@aol.com
860-233-1824 (day)
860-410-1180 (evenings)



*Irish Dancing Teachers Association of North America Inc
2008 North American Irish Dancing Championships
Hosted by the New England Region
At The Opryland Hotel, Nashville, Tennessee
July 2 - July 6, 2008*

www.idtane.com

Please Indicate Your Tax Deductible Level of Sponsorship Below

PLEASE NOTE; WE WILL BE OPERATING 5 CHAMPIONSHIP STAGES FOR 5 DAYS.

Emerald Isle \$15,000

Official Sponsor of a complete Stage for 5 days and opportunity to officiate/present at the awards ceremony.

Choice of two banner sizes (two 2' X 9' or one 4' X 18') hung as a back drop behind your stage.

Official Logo and link on North American Championships web-site (+12,000 hits)

Full Page Ad in Official Program Book (listing all competitors)

10 Entrance tickets to five-day event

2 Free Passes to Sponsor Cocktail Reception at the commencement of the event

Harp \$10,000

Official Sponsor of a Stage for 3 days and opportunity to officiate/present at the awards ceremony

Official banner (2' X 9') hung as back drop for the 4 days

Full Page Ad in Official Program Book (listing all competitors)

10 Entrance tickets to five-day event

2 Free Passes to Sponsor Cocktail Reception at the commencement of the event

Claddagh \$5,000

Official Sponsor of a stage for 1 days and opportunity to officiate/present at the awards ceremony

Official banner (2' X 9') hung as back drop

Full Page Ad in Official Program Book (listing all competitors)

5 Entrance tickets to five-day event

2 Free Passes to Sponsor Cocktail Reception at the commencement of the event

Shamrock \$3,000

Official Sponsor of a Championship Competition

Full page Ad in Official Program Book (listing all competitors)

2 Entrance tickets to five-day event

2 Free Passes to Sponsor Cocktail Reception at the commencement of the event



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2008 North American Irish Dancing Championships
Hosted by the New England Region
At The Opryland Hotel, Nashville, Tennessee
July 2, - July 6, 2008
www.idtane.com*

Please Indicate Your Tax Deductible Level of Sponsorship Below

Business Name:	_____		
Contact Name:	_____		
Street:	_____		
City:	_____ State:	_____ Zip:	_____
Telephone:	_____ E-mail:	_____	_____
Web-site:	_____		
Level of Tax Deductible Sponsorship:	_____		

*Please include camera-ready art for any ads - if utilizing electronic files, please e-mail them to
Sponsorship2008@aol.com*

Send Camera Ready Artwork, Promotional Packaging, Official Size Stage Banner, or any other material along with your signed contract. All Checks made payable to:

Irish Dancing Teacher's Association of New England (IDTANE)

c/o Sheila Stevens, T.C.R.G. A.D.C.R.G

2326 Albany Avenue

West Hartford, CT 06117

Please contact Sheila Stevens, TCRG/ADCRG for all inquiries regarding sponsorship at:
(860) 233-1824 (day) (860) 410-1180 (evening)

***DEADLINE FOR INCLUSION IN OFFICIAL PROGRAM IS MAY 1, 2008**